

# Strategic Plan

## 2023-2026

### **Mission**

Improve children's oral health in San Luis Obispo County.

### **Vision**

Every child grows up with a healthy, confident smile.

### **Values**

Access, compassion, quality, comprehensive oral health care.

### **Impact**

5,000+ underserved children annually; approximately 1,000 appointments each month. Current locations are in Paso Robles, San Luis Obispo, and Teledentistry in Shandon. Providing preventative, restorative, specialty, and emergency pediatric oral health care.

<b>Advantages</b>	<b>Focus</b>	<b>Priorities</b>
History of successfully meeting the needs of children's oral health care in our community.	Reliable staff levels.	Professional Staff Recruitment and Retention.
Strong leadership: both staff and the Board of Directors are passionate and dedicated to the mission.	Maintain optimal board membership.	Board Development and Recruitment.
Consistent funding through fee-for-service Medi-Cal Dental, successful grant writing, and growing donor support.	Maximize revenue from all sources.	Development- Expand our Corporate Sponsors and Fundraising.